

PRIVACY POLICY

1. INCORPORATION OF PRIVACY POLICY

- 1.1 *DFx Technology Limited (Company Number 04715569) ('DFx') is committed to ensuring that your privacy is protected and DFx is compliant with the Data Protection Act 1998. This privacy policy ('Privacy Policy') explains how DFx uses the information DFx collects about you and the procedures that DFx has in place to safeguard your privacy.*
- 1.2 *By using DFx' website <http://www.dfxtech.co.uk> ('Website'), purchasing any products ('Products') set out in the Website, you consent to DFx using the information DFx collects about you. If you do not agree with the terms and conditions set out in this Privacy Policy, do not continue to use the Website*
- 1.3 For the purpose of the Data Protection Act 1998, the data controller is DFx.

2 . THE INFORMATION DFX COLLECTS AND HOW DFX USES IT

- 2.1 When you visit the Website, join the Website as a registered user, purchase Products offered on the Website, DFx may collect information including your name, postal address, e-mail address, telephone number, Products obtained and such other relevant information which DFx deems necessary to provide you with the Products and provide maintenance and support services. Where necessary, the information collected is transmitted in a secure manner to third parties to assist DFx to provide you with the Products requested by you and to maintain the support services of DFx.
- 2.2 Subject to the terms and conditions of this Privacy Policy, DFx protects all personal and financial data from being disclosed to any third parties except when required by law. In addition, DFx may use your information to assist in the prevention of unlawful activities e.g. intellectual property infringement, money laundering or activities which threaten DFx's Website or is adverse to your or DFx's interest.
- 2.3 DFx may also use aggregate information and statistics, (but, which will not contain your identifying information) for the purposes of monitoring your usage of the Website in order to help DFx develop the Website and the Products offered by DFx. DFx may provide such aggregate information to third parties.

- 2.4 DFx may collect information which is based upon your behaviour and navigation on the Website. This information allows DFx to carry out internal research on the users' interest, demographics and behaviour so that DFx can better understand, and in turn provide better information, products and services to you and other customers or members.
- 2.5 DFx may also wish to provide you with information about special features featured on the Website or any other service or products DFx thinks may be of interest to you.
- 2.6 If you do not wish DFx to send you any information set out in Clauses 2.3 to 2.5 above, please send an e-mail to info@dfxtech.co.uk.
- 2.7 Subject to the other provisions of this Privacy Policy and such other provisions specified on the Website, DFx will not provide your information to other companies or organisations without your consent.

3 . USE OF COOKIES AND OTHER INFORMATION GATHERING TECHNOLOGIES

- 3.1 DFx uses 'cookies' and other technologies to collect information on site to assist DFx in monitoring DFx's web page flow, promotional effectiveness as well as to promote trust and safety.
- 3.2 Certain features on the Website are only available if you enable the cookie. DFx also uses a cookie to assist it to provide information which is relevant to your interest.
- 3.3 You are free to decline DFx's cookies although that may impair certain features on the Website.
- 3.4 You can delete any cookies from your computer - refer to your internet browser's help files.
- 3.5 DFx may also track certain information through the use of JavaScript code and third party web site analytics providers.

4 . PROTECTING YOUR INFORMATION

- 4.1 The internet is not a secure medium. However, DFx has put in place various security procedures and strict policy rules to safeguard and protect your information from unauthorised and unlawful access and use. These security procedures and policies which are of the highest standards are continuously improved.

4.2 Notwithstanding the above, it should be appreciated that no system is entirely fool-proof and you should be careful when you reveal any confidential information to any third party.

5. DISCLOSURE OF YOUR INFORMATION

5.1 If DFX and/or part of its business is sold or integrated with another business, your details may be disclosed to DFX's advisers and any prospective purchasers and their advisers and will be passed on to the new owners of DFX.

5.2 DFX reserves the right to disclose your data (and you consent to such disclosure) if DFX is under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply [DFX's Online-Trading Terms and Conditions](#), [Terms of Use for the Website](#) and/or this [Privacy Policy](#), and other agreements; or to protect the rights, property, or safety of DFX, DFX's customers or members. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

6. UPDATING YOUR DETAILS

If any of the information that you have provided to DFX changes, for example if you change your e-mail address, name or payment details or if you wish to cancel your membership as a registered user, please contact DFX by sending an e-mail to info@dfxtech.co.uk.

7. OTHER TERMS

7.1 Owing to the global nature of the Internet infrastructure, the information you provide may be transferred in transit to countries outside the European Economic Area that do not have similar protections in place regarding your data and its use as set out in this Privacy Policy. However, DFX has taken the steps outlined above to try to improve the security of your information. By using the Website, you consent to these transfers.

7.2 DFX supplies links to other websites. If you click on a link, you are not protected by this Privacy Policy and you are advised to read the privacy policy of the other website as they may differ from this Privacy Policy.

7.3 DFX reserves the right to amend this Privacy Policy from time to time as it deems necessary. In such event, DFX will post such changes on the Website.

7.4 Dfx welcomes your views about the Website and its privacy policy. If you would like to contact Dfx with any queries or comments please send an e-mail to info@dfxtech.co.uk.